

Houser & Hennessee

ADVERTISING CORPORATION

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|---------|-----------------|------------|-------------------|
| CLIENT: | Thelen CDJR | PHONE #: | |
| SPOT: | THEL-CD-T220601 | FAX #: | |
| LENGTH: | :30 | SALES REP: | Larry H. |
| DATE: | 06/06/2022 | PRODUCER | Terry P & Larry H |

| GRAPHICS | Video | AUDIO |
|---|---|---|
| <p>Thelen Chrysler Logo Euclid Ave. - Bay City www.thelenchryslerjeepdodge.com (Chrysler, Dodge, Jeep, Ram Logos)</p> <p>2022 Ram 1500 Big Horn / Loanstart CREW Cab 4x4 Lease From Just \$349/mo UPDATE DISCLAIMER: Includes Level 1 Equipment. Leases are based on 10,000 miles per year and are plus taxes and fees. \$1,468 cash down or trade equity TOTAL DUE. Lease payments are subject to employee pricing, credit approval, and based on qualifying incentives. Picture may not represent actual vehicle. Monthly terms may vary. See dealer for details on offer. Offer Expires 6/30/2022</p> <p>2022 Jeep Compass Limited 4x4 Lease From Just \$299/mo UPDATE DISCLAIMER: Lease offer is based on 10,000 miles per year and is plus taxes and fees. \$3,433 cash down or trade equity TOTAL DUE on lease. All offers are subject to credit approval and based on qualifying incentives. Picture may not represent actual vehicle. Monthly terms may vary with additional options. See dealer for details on offers. Offer Expires 6/30/2022</p> <p>Thelen Chrysler Logo Euclid Ave. - Bay City www.thelenchryslerjeepdodge.com (Chrysler, Dodge, Jeep, Ram Logos)</p> | <p>Opening graphics</p> <p>GFX: 2022 Ram 1500 Big Horn Crew Cab</p> <p>GFX: make the switch event (logo)</p> <p>Support graphics to audio/video</p> <p>GFX: Jeep Freedom Days (logo)</p> | <p><u>Announcer: (:30)</u></p> <p>Get MORE savings at Thelen Chrysler Dodge Jeep Ram in Bay City!</p> <p>Thelen has deals that can't be beat... with NEW INVENTORY ON THE LOT PLUS MANY MORE ARE ON THE WAY ... and you can Claim <u>Yours</u> NOW!</p> <p>During the <u>Make The Switch Event</u>, Drive a new Ram 1500 Big Horn QUAD Cab From just 3-49 a month!</p> <p>Lease a new 2022 Jeep Compass Limited 4x4 at Thelen from just \$299 a month.. during <u>Jeep Freedom Days</u>!</p> <p>Claim Yours now... at Thelen Chrysler Dodge Jeep Ram! Euclid avenue, Bay City!</p> <p>Getting you more SAVING <i>everyday...</i> because it's the right thing to do!</p> |